

## CITY OF SOUTH FULTON, GEORGIA



**South Fulton Development Authority Training**  
**The Inn at Serenbe, Oak Ballroom**  
**(10950 Hutcheson Ferry Road, Chattahoochee Hills, GA 30268)**  
**Saturday, March 27, 2021, 10:00 AM**

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**Honorable Mark Baker, Chairman, Board of Directors**  
**Jamal Grooms, Vice-Chairman, Board of Directors**  
**Arnold Jiggetts, Secretary and Treasurer, Board of Directors**  
**Thant Coleman, Board of Directors**  
**Alicia Ivey, Board of Directors**  
**Mercedes Miller, Board of Directors**  
**Andrew Pierson, Board of Directors**  
**Derek Pollard, Board of Directors**  
**Ric Ross, Board of Directors**

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### **AGENDA**

**10:00 AM – 11:30 AM**  
**STRATEGIC PLANNING SESSION**  
*(Facilitated by Sophie Gibson, VIVO360, Inc.)*

**11:30 AM – Noon**  
**LUNCH (WORKING)**  
**(Served in foyer, please return with food to Oak Ballroom by Noon)**

**Noon – 2:00 PM**  
**STRATEGIC PLANNING SESSION CONT'D**  
*(Facilitated by Sophie Gibson, VIVO360, Inc.)*

**ADJOURN**

**CITY OF SOUTH FULTON, GEORGIA**  
**Development Authority Strategic Planning Session**  
**The Inn at Serenbe**  
**Saturday, March 27, 2021, 10:00 AM**



Attendees: Honorable Mark Baker, Chairman, Board of Directors  
Jamal Grooms, Vice-Chairman, Board of Directors  
Arnold Jiggetts, Secretary, and Treasurer, Board of Directors  
Thant Coleman, Director, Board of Directors  
Alicia Ivey, Director, Board of Directors  
Mercedes Miller, Director, Board of Directors  
Andrew Pierson, Director, Board of Directors  
Derek Pollard, Director, Board of Directors  
Ric Ross, Director, Board of Directors

Staff: Emilia Walker, Esq., Authority Attorney  
Corey Adams, Sr., City Clerk  
Sophie Gibson, VIVO360  
Egan Gibson-Thompson, VIVO360

**REGULAR MEETING MINUTES**

The meeting was called to order by Chairman Baker at 10:05 AM.

The roll call was conducted. A quorum was established. Directors Grooms, Ivey, Miller, Pollard and Ross were present via the Zoom platform.

Sophie Gibson and Egan Gibson-Thompson, VIVO360, facilitated the strategic planning session to develop a Vision and Mission Statement for the Authority.

The Authority recessed the strategic planning session for lunch at 12:00 Noon and reconvened at 12:30 PM.

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The Authority recessed the strategic planning session for the commencement of the Regular Meeting at 2:00 PM and reconvened at 2:45 PM.

A consensus vote was requested to proceed with the Mission Statement as agreed without any revisions. A consensus vote was conducted: Yes: Directors Grooms, Jiggetts, Ivey, Miller, Pierson, Pollard and Ross. No: Director Coleman Abstained: Chairman Baker

A motion was made by Director Jiggetts and seconded by Director Coleman to approve the final Mission Statement as:

“Envision South Fulton will champion diversified industries, strong alliances, goodwill collaboration, business growth, employment opportunities and innovation to help build a vibrant economy and thriving community for all City residents and businesses.”

The motion was approved unanimously.

A consensus vote was requested to proceed with the development of the Vision Statement in lieu of concluding the meeting. A consensus vote was conducted: Yes: Chairman Baker, Directors Grooms, Jiggetts, Ivey, Miller, Pierson, Pollard, Coleman, and Ross. Absent: Director Ivey

A consensus vote was requested to approve the Vision Statement as listed below:

“To leverage our strengths with integrity and promote innovation in a manner that encourages collaboration; to create a vibrant South Fulton.”

A consensus vote was conducted: Yes: Chairman Baker, Directors Grooms, Miller, Pierson, Pollard and Ross. Abstained: Directors Coleman and Jiggetts. Absent: Director Ivey

Director Grooms made a motion to adjourn the meeting at 4:37 PM. The motion was seconded by Director Coleman. The motion was approved unanimously. Absent: Director Ivey

Note: All presentations are available on file in the City Clerk’s Office. The Session was also recorded on the City’s YouTube channel.